

Southern EU Recovery Plans: The Digital Dimension

24 May 2022, 5pm-7pm, CET (4pm-6pm WEST, Lisbon)

PromethEUs network is an independent research network, which brings together the Foundation for Economic and Industrial Research - IOBE (Greece), I-Com, Institute for Competitiveness (Italy), the Elcano Royal Institute (Spain), and the Institute of Public Policy - IPP Lisbon (Portugal).

Objectives of the Event

Discuss the reforms and investments in the digital field supported by RRP funds, as well as their implementation, monitoring (including through KPIs), and transparency measures in the Southern European Countries (Portugal, Spain, Italy and Greece). Clarify the expected impact of the Digital Pillar in the private sector, particularly on competitiveness, re-industrialization, and new business models. Presentation of the Portuguese case by the Secretary of State for Digitization and Administrative Modernization.

AGENDA

16:50 CET (online) PARTICIPANTS CONNECT

17:00 WELCOME - Paulo TRIGO PEREIRA Professor ISEG/University of Lisbon and President of IPP

17:05 INTRODUCTORY REMARKS - Sofia Moreira de SOUSA, European Commission Representative in Portugal

17:10 KEYNOTE SPEECH by Mário Filipe Campolargo, Secretary of State for Digitization and Administrative Modernization

17:20 PANEL I - Southern EU Recovery Plans: The Digital Dimension

This panel addresses the main characteristics of the digital dimension of the RRP in Southern European countries, how they intend to address each country's main weaknesses, and whether the RRP will effectively contribute to increased competitiveness and a reorientation of national industrial strategies.

Steffen HOERNIG, Professor Nova School of Business and Economics and IPP - Lisbon

Stefano DA EMPOLI, President, I-Com – the Institute for Competitiveness

Andrés ORTEGA, Senior Research Fellow, Elcano Royal Institute

Michail VASILEIADIS, Head of Macroeconomic Analysis and Policy, IOBE



18:00 PANEL II - Impact of the Digital Pillar of National RRP on Business

Among the topics that will be addressed in this panel are the following: What impact may the RRP have on business processes and planning, digital marketing, or e-commerce platforms? How can we expect the RRP to improve the digital skills of workers? How could government agencies try to maximize the impact of RRP, namely through increased competition in the access to RRP funds?

Joana VALENTE, Head of EU office, Confederation of Portuguese Business (Portugal)

Eleanora FAINA, Director General, Anitec-Assinform (Italy)

Miquel FERRER, Director of Strategy and Public Agenda, Adigital (Spain)

18:40 Q&A

18.55 CONCLUDING REMARKS

19.00 END OF SEMINAR

The event will be held at ISEG Lisbon School of Economics & Management and organized by the Institute of Public Policy - Lisbon.

It is a seminar/webinar at ISEG - [Rua do Quelhas, 6, \(Main Building, Room Edifer\).](#)

Website information (including link for the event):

<http://www.ipp-jcs.org/portfolio/seminario-southern-eu-recovery-plans-the-digital-dimension/>

Please **register** either for ISEG attendance or participation online here: <https://bit.ly/3KR9OXq> or through mail to eventos@ipp-jcs.org.

Contacts: admin@ipp-jcs.org

